

Local flavored tobacco policies

as of March. 31, 2020*

Truth Initiative's flavor policy database analyzes flavored tobacco product laws enacted by U.S. states, counties, cities, and towns. This database is updated quarterly. The U.S. Food and Drug Administration (FDA) policy announced in January 2020 is not reflected in the database.

The 2009 Family Smoking Prevention and Tobacco Control Act (TCA) banned the sale of cigarettes with a characterizing flavor (e.g. fruit), but exempted menthol cigarettes and did not apply to flavored tobacco products like electronic cigarettes (also known as e-cigarettes), little cigars, hookah and smokeless tobacco. The passage of the law gave the FDA the power to implement flavor-related product standards on other tobacco products, but the agency has so far not enacted any comprehensive policies. Flavors also play a big role in the youth e-cigarette epidemic — 97% of youth who vape use flavored products — and while the FDA issued a policy in January 2020, we believe the policy is deficient and leaves many loopholes, including allowing menthol in all e-cigarettes as well as all flavors in open systems and disposable e-cigarette products. We chose not to include this FDA policy in this database project and instead highlight state and local policies. Implementing strong, local flavor policies that restrict the sale of all flavored tobacco products, including menthol, is an increasingly important tool in ensuring effective tobacco control efforts and protection of the most vulnerable populations. The TCA also includes a provision that allows states and localities across the country to implement their own sales restrictions on flavored tobacco products. These local actions address the regulatory gap and reduce the availability and appeal for flavored tobacco products to youth and young adults.

^{*} The data on statewide bans were updated May 27, 2020 to include the policy enacted by New York. All other information is current as of March 31, 2020.

NATIONWIDE SUMMARY

Approximately, 61,298,809 people in the U.S. are covered by a flavored tobacco sales restriction, representing 19.24% of the U.S. population.

293 U.S. jurisdictions have some type of Restriction on Flavored Tobacco Product Sales as of March 31, 2020:

- States= 8
- Full Counties= 5
- Unincorporated
 Counties= 12

- Cities= 118
- Towns= 144
- Tribes= 5
- Villages = 1

13 states have at least one jurisdiction with a Flavored Tobacco Sales Restriction as of March 31, 2020*:

- California = 81
- Colorado = 5
- Illinois = 2
- Massachusetts = 170*
- Maine = 1*
- Maryland = 2*
- Minnesota = 13

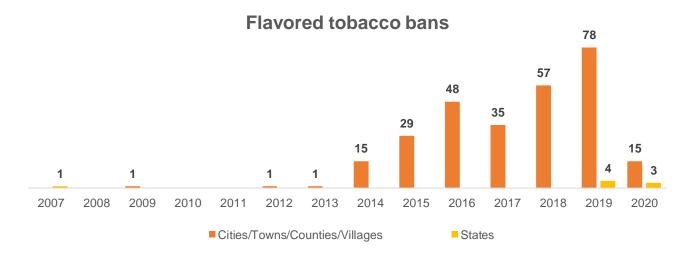
- Montana = 1^{II}
- New Jersey = 2*
- New York = 5*
- Pennsylvania = 1
- Rhode Island = 4*
- Utah = 1*

5 Indian tribes have a Flavored Tobacco Sales Restriction as of March 31, 2020:

- Oglala Sioux Tribe[^]
- Lac Courte Oreilles Tribe[^]
- Turtle Mountain Band of Chippewa Indians Tribe[^]

Muckleshoot Tribe

[^] Bans all e-cigarette products



^{*} Includes statewide policies

Includes a temporary statewide emergency ban as of 3/31/2020

Saint Regis Mohawk Tribe

STATEWIDE BANS AS OF MAY 27, 2020:

- Maine (pop. 1.3 million): prohibits sale of all flavored cigars except for premium cigars
- Maryland (pop. 5.9 million): prohibits sale of all flavored cartridge-based and disposable e-cigarettes except for menthol
- Massachusetts (pop. 6.7 million): prohibits sale of all flavored tobacco products except in smoking bars[†] (effective: 6/1/2020)
 - Prohibition against sales of all flavored e-cigarettes and vaping products except in smoking bars took effect immediately in December 2019
- **New Jersey (pop. 8.9 million)**: prohibits sale of all flavored vaping products (effective: 4/20/2020)
- New York (19.7 million): prohibits sale of all flavored e-cigarettes, except those approved as part of an FDA premarket approval (effective: 5/18/2020)
- Rhode Island (1.1 million): prohibits sale of all flavored e-cigarettes
- **Utah (2.9 million)**: prohibits sale of flavored e-cigarettes (except for menthol ant mint) in non-retail tobacco specialty businesses (effective: 7/1/2020)

STATEWIDE EMERGENCY BANS AS OF MARCH 31, 2020[‡]:

Montana: prohibits sale of all flavored e-cigarettes for 120 days (12/18/2019-4/15/2020)

[†] "Smoking bar", is an establishment that exclusively occupies an enclosed indoor space and is primarily engaged in the retail sale of tobacco products for consumption by customers on the premises.

[‡] Excludes statewide emergency bans that have either expired prior to 3/31/2020 or were under active litigation.

LOCALITIES

Comprehensive menthol bans, defined as those that prohibit sales of ALL types of flavors across all products, including menthol/mint/wintergreen tobacco products, are gaining momentum at the local and state level.

Approximately, 18,141,722 people in the U.S. are covered by a comprehensive state or local flavored tobacco sales restriction, representing 5.69% of the U.S. population.

98 jurisdictions have comprehensive bans as of March 31, 2020.

- ,	
1.	Adelanto, CA
2.	Alameda City, CA
3.	Alameda County, CA§
4.	Albany, CA
5.	Alturas, CA
6.	Benicia, CA
7.	Berkeley, CA
8.	Beverly Hills, CA
9.	Burlingame, CA
10.	Capitola, CA
11.	Carpinteria, CA
12.	Carson, CA
13.	Contra Costa County, CA§
4 4	Canta Madana CA

14. Corte Madera, CA 15. Culver City, CA 16. Cupertino, CA 17. Davis, CA 18. Delano, CA 19. Dublin, CA 20. Fremont, CA 21. Half Moon Bay, CA 22. Hermosa Beach, CA 23. Imperial Beach, CA 24. Lafayette, CA 25. Larkspur, CA 26. Livermore, CA

27. Long Beach, CA 28. Los Altos, CA 29. Los Angeles County, CA§ 30. Los Gatos, CA 31. Mammoth Lakes, CA 32. Manhattan Beach, CA 33. Marin County, CA§

34. Menlo Park, CA 35. Mono County, CA 36. Oakland, CA 37. Oroville, CA 38. Oxnard, CA 39. Palo Alto, CA 40. Portola Valley, CA 41. Redondo Beach, CA 42. Richmond, CA 43. Sacramento, CA 44. San Anselmo, CA 45. San Carlos, CA 46. San Francisco, CA 47. San Mateo County, CA§ 48. San Pablo, CA 49. San Rafael, CA 50. Santa Barbara County, CA§

51. Santa Clara County, CA§

52. Santa Clarita, CA

53. Santa Cruz. CA

54. Santa Cruz County, CA§ 55. Santa Maria. CA 56. Sausalito, CA 57. South San Francisco, CA 58. Watsonville, CA 59. West Sacramento, CA 60. Woodland, CA 61. Yolo County, CA§ 62. Aspen, CO 63. Carbondale, CO 64. Glenwood Springs, CO 65. Snowmass Village, CO

66. Chicago, IL

67. Massachusetts (state)

68. Acton, MA

69. Barnstable Town, MA

70. Boston, MA 71. Brookline, MA 72. Canton, MA 73. Chatham, MA 74. Framingham, MA 75. Harvard, MA 76. Harwich, MA 77. Longmeadow, MA 78. Malden, MA 79. Needham. MA 80. Norfolk, MA

81. North Andover, MA 82. Norwood, MA 83. Sharon, MA 84. Somerville, MA 85. South Hadley, MA 86. Stoughton, MA 87. Swampscott, MA 88. Walpole, MA 89. Arden Hills, MN 90. Duluth, MN

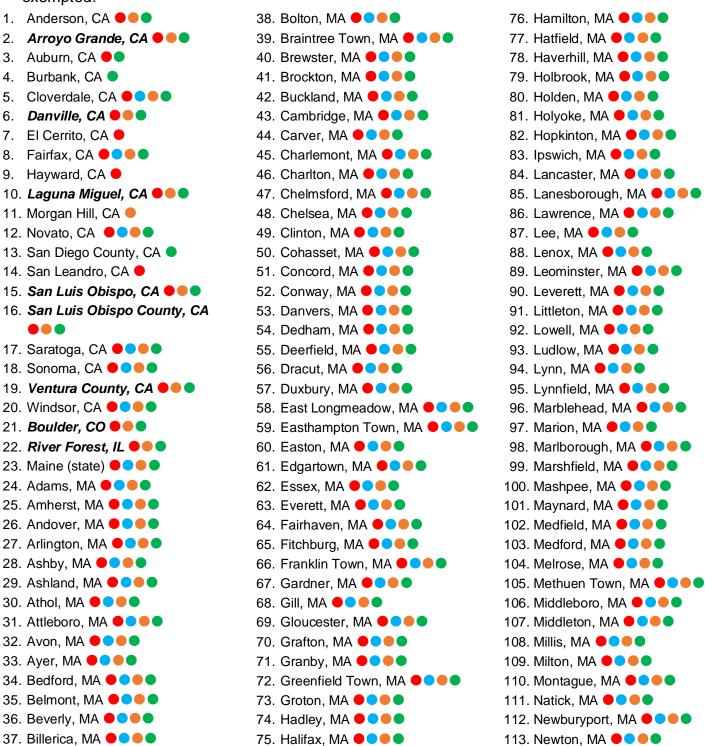
91. Falcon Heights, MN 92. Golden Valley, MN 93. Hennepin County, MN 94. Lauderdale, MN 95. Lilydale, MN 96. Minneapolis, MN 97. St. Paul, MN 98. Manheim, NY

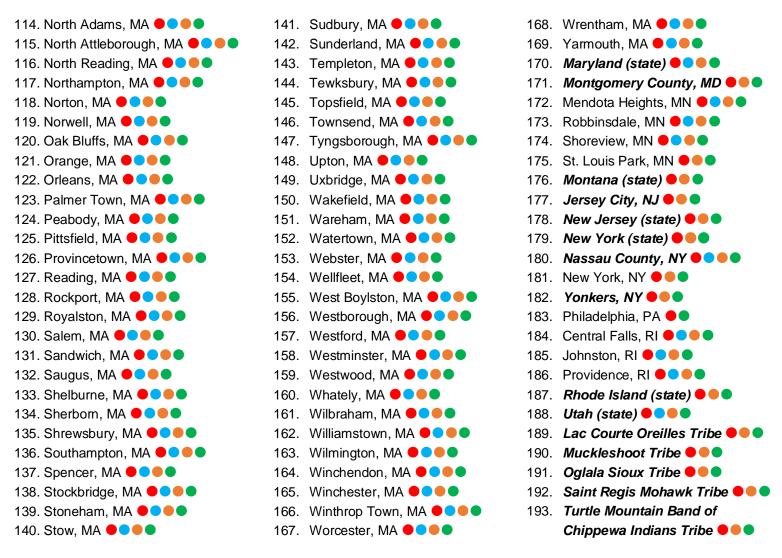
Policies restricting all tobacco products is in **bold**

[§] Restriction applies to unincorporated part of county

The following jurisdictions prohibit sales of flavors such as fruit, candy, alcohol, or dessert, excluding tobacco flavor. Jurisdictions differ in whether or not they include menthol/mint/wintergreen flavors across product types.

In **188 jurisdictions and five tribes**, menthol/mint/wintergreen flavored products are exempted:





Flavored e-cigarette bans are in bold italics

- = exempts menthol cigarettes
- = exempts menthol e-cigarettes
- exempts menthol cigars (includes premium cigars, cigars, little cigars, and cigarillos)
- exempts other menthol tobacco products (i.e. pipe tobacco, hookah/waterpipe, smokeless tobacco, roll-yourown tobacco)

As stated above, the FDA's January 2020 e-cigarette flavor policy leaves many loopholes in favor of the tobacco industry. However, local and state jurisdictions have taken action to target e-cigarettes.

As of March 31, 2020, **24 jurisdictions** and three tribes have banned all e-cigarettes.

- Alameda County, CA
- Arroyo Grande, CA
- Benicia, CA
- Carpinteria, CA
- Carson, CA
- Contra Costa County, CA§
- Danville, CA
- Dublin, CA
- Livermore, CA
- Los Altos, CA
- Manhattan Beach, CA
- Menlo Park, CA
- Morgan Hill, CA
- Richmond, CA

- San Diego County, CA
- San Luis Obispo, CA
- San Luis Obispo County, CA
- San Mateo County, CA§
- Santa Clara County, CA[§]
- South San Francisco, CA
- Watsonville, CA
- Malden, MA
- Montgomery County, MD
- St. Louis Park, MN
- Oglala Sioux Tribe
- Lac Courte Oreilles Tribe
- Turtle Mountain Band of Chippewa Indians Tribe

AREA EXEMPTIONS

Some jurisdictions include and/or exempt particular venues in their flavored tobacco restriction policies.

Jurisdictions with a restriction around schools:

- Hayward, CA
- Chicago, IL
- Montgomery County, MD

Jurisdictions with a restriction around libraries:

Montgomery County, MD

Jurisdictions that exempt smoking/tobacco bars and/or e-cigarette establishments:

1.	Burbank, CA	10.	Ashby, MA	19.	Beverly, MA
2.	Culver City, CA	11.	Ashland, MA	20.	Billerica, MA
3.	Massachusetts (state)	12.	Athol, MA	21.	Bolton, MA
4.	Acton, MA	13.	Attleboro, MA	22.	Boston, MA
5.	Adams, MA	14.	Avon, MA	23.	Braintree Town, MA
6.	Agawam Town, MA	15.	Ayer, MA	24.	Brewster, MA
7.	Amherst, MA	16.	Barnstable Town, MA	25.	Brockton, MA
8.	Andover, MA	17.	Bedford, MA	26.	Buckland, MA
9.	Arlington, MA	18.	Belmont, MA	27.	Cambridge, MA

28. Carver, MA 29. Charlemont, MA 30. Charlton, MA 31. Chelmsford, MA Chelsea, MA 33. Clinton, MA 34. Cohasset, MA Concord, MA Conway, MA 37. Danvers, MA 38. Dedham, MA Deerfield, MA 40. Dracut, MA

41. Duxbury, MA 42. East Longmeadow, MA 43. Easthampton Town, MA

44. Easton, MA 45. Edgartown, MA 46. Essex, MA 47. Everett, MA 48. Fairhaven, MA 49. Fitchburg, MA Framingham, MA 51. Gardner, MA 52. Gill, MA

53. Gloucester, MA 54. Grafton, MA 55. Granby, MA

56. Greenfield Town, MA

57. Groton, MA 58. Hadley, MA 59. Halifax, MA 60. Hamilton, MA 61. Harvard, MA 62. Harwich, MA 63. Hatfield, MA 64. Haverhill, MA 65. Holbrook, MA 66. Holden, MA 67. Holyoke, MA 68. Hopkinton, MA

69. Lanesborough, MA 70. Lawrence, MA 71. Lee, MA 72. Lenox, MA Leominster, MA

74. Leverett, MA 75. Littleton, MA 76. Longmeadow, MA

77. Lowell, MA 78. Ludlow, MA 79. Lynn, MA 80. Lynnfield, MA 81. Malden, MA

82. Marblehead, MA 83. Marlborough, MA 84. Marshfield, MA 85. Mashpee, MA

86. Maynard, MA 87. Medfield, MA 88. Medford, MA 89. Melrose, MA 90. Methuen Town, MA

91. Middleboro, MA 92. Middleton, MA 93. Millis, MA

94. Milton, MA 95. Montague, MA 96. Natick, MA 97. Needham, MA 98. Newburyport, MA

99. Newton, MA 100. Norfolk, MA

101. North Adams, MA 102. North Andover, MA 103. North Attleborough, MA 104. North Reading, MA 105. Northampton, MA 106. Norton, MA

107. Norwell, MA 108. Oak Bluffs, MA 109. Orange, MA 110. Orleans, MA 111. Palmer Town, MA 112. Peabody, MA 113. Pittsfield, MA 114. Provincetown, MA 115. Reading, MA 116. Rockport, MA 117. Royalston, MA 118. Salem, MA

119. Sandwich, MA

120. Saugus, MA 121. Sharon, MA 122. Shelburne, MA 123. Shrewsbury, MA 124. Somerville, MA 125. South Hadley, MA 126. Southampton, MA 127. Spencer, MA 128. Stockbridge, MA 129. Stoneham, MA 130. Stoughton, MA

131. Stow, MA 132. Sudbury, MA 133. Sunderland, MA 134. Templeton, MA 135. Tewksbury, MA 136. Topsfield, MA 137. Townsend, MA 138. Tyngsborough, MA

139. Upton, MA 140. Uxbridge, MA 141. Wakefield, MA 142. Walpole, MA 143. Wareham, MA

144. Watertown Town, MA

145. Webster, MA 146. Wellfleet, MA 147. West Boylston, MA 148. Westborough, MA 149. Westford, MA 150. Westwood, MA 151. Whately, MA 152. Wilbraham, MA 153. Williamstown, MA

154. Wilmington, MA 155. Winchendon, MA 156. Winchester, MA 157. Winthrop Town, MA 158. Worcester, MA 159. Wrentham, MA 160. Yarmouth, MA 161. Central Falls, RI 162. Johnston, RI

163. Providence, RI

Jurisdictions that exempt adult-only retailers, retail stores that primarily sell tobacco, or specialty retail establishments with a specified percent of tobacco revenue sales:

- Los Altos, CA (60%) c,d
- Los Gatos, CA (60%) b,c,d
- Oakland, CA (60%) a,c
- Palo Alto, CA (60%) b,c,d
- Redondo Beach, CA^b
- South San Francisco, CA^b
- Chicago, IL (80%) c,d
- All MA localities b ◊
- Topsfield, MA ^d
- Upton, MA ^d

- Westminster, MA^d
- Duluth, MN (90%) ^c
- Falcon Heights, MN (90%) b,c
- Hennepin County, MN (90%) b,c
- Lauderdale, MN (90%) b,c
- Robbinsdale, MN (90%) ^c
- Shoreview, MN (90%) ^{a,c}
- St. Paul, MN (90%) b,c
- Minneapolis, MN (90%) ^b
- Utah (state) (35%) ^c

Jurisdictions that include venue-based exemptions with some exceptions:

- Philadelphia, PA: Adult store exemption only applies for e-cigarette sales
- New York, NY: Exemption from smoking bar does not include e-cigarettes
- Minneapolis, MN: Menthol/mint/wintergreen flavors are exempted at 21+ adult retailers
- St. Paul, MN: Menthol/mint/wintergreen flavors are exempted at 21+ adult retailers
- Redondo Beach. CA: 21+ hookah businesses are exempted
- Canton, MA: Adult store exemption does not apply to e-cigarettes

^a Exempt 18+ adult retailers

^b Exempt 21+ adult retailers

^c Exempt specialty stores/retail establishments with specified %

d Exempt retail stores that primarily sell tobacco

[♦] Excludes statewide policy, Brookline, Canton, Chatham, Norwood, Sherborn