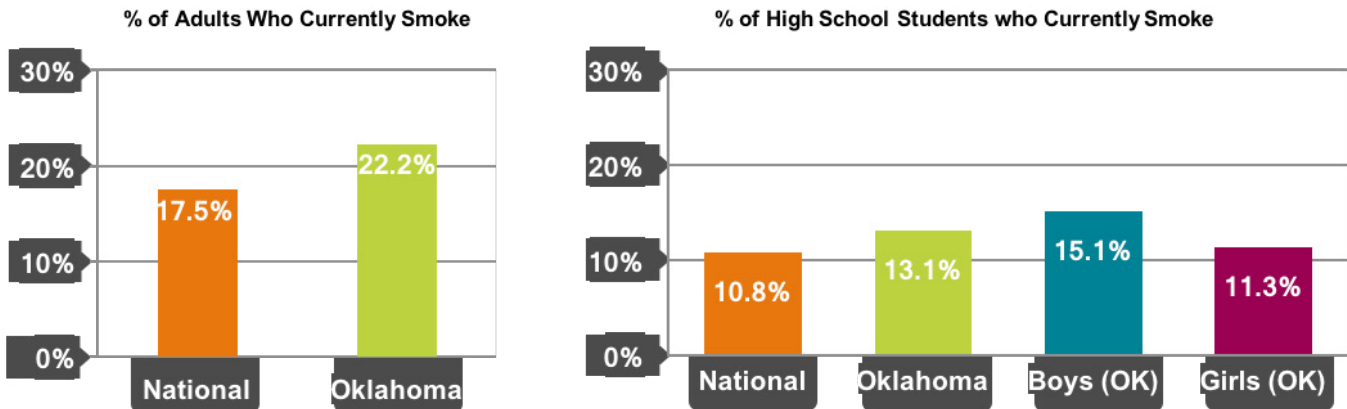


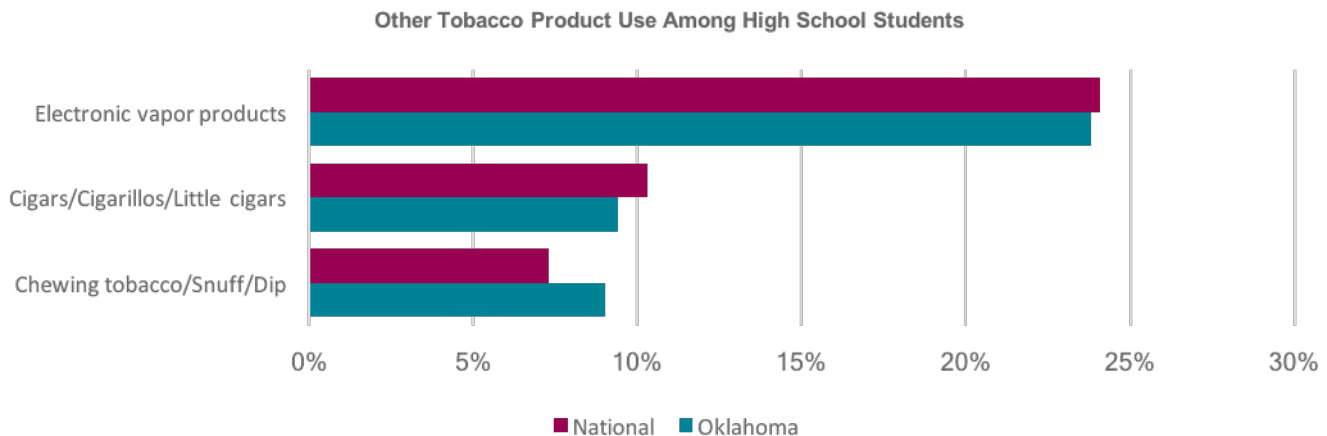
Tobacco in Oklahoma

CIGARETTE USE*1-2



OTHER TOBACCO USE

- The prevalence of smokeless tobacco use among adults in Oklahoma was 6.5% in 2014.³
- In 2015, 9.0% of high school students in Oklahoma used chewing tobacco, snuff or dip on at least one day in the past 30 days. Nationally, 7.3% of high school students used smokeless tobacco on at least one day in the past 30 days.²
- In 2015, 9.4% of high school students in Oklahoma smoked cigars, cigarillos, or little cigars on at least one day in the past 30 days. Nationally, 10.3% of high school students smoked cigars, cigarillos or little cigars on at least one day in the past 30 days.²
- In 2015, 23.8% of high school students in Oklahoma used electronic vapor products on at least one day in the past 30 days. Nationally, 24.1% of high school students used electronic vapor products on at least one day in the past 30 days.²



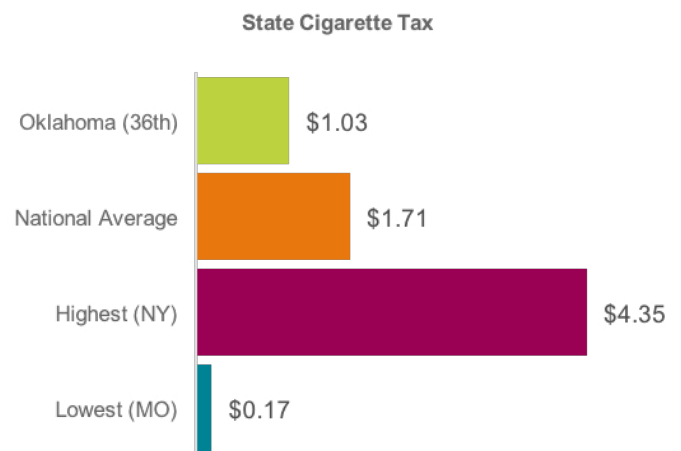
ECONOMICS OF TOBACCO USE AND TOBACCO CONTROL

- In FY2017, Oklahoma allocated \$23.5 million in state funds to tobacco prevention, which is 55.6% of the Centers for Disease Control and Prevention's (CDC) Annual Spending Target.⁴
- Oklahoma received an estimated \$396.6 million in tobacco settlement payments and taxes in FY2017.⁴
- The health care costs in Oklahoma, directly caused by smoking, amount to \$1.62 billion annually.⁴
- Oklahoma loses \$2.10 billion in productivity each year due to smoking.⁵

STATE TOBACCO LAWS⁶⁻⁸

EXCISE TAX

- The state tax increased to \$1.03 per pack of cigarettes in January 2005. Oklahoma is ranked 36th in the United States for its cigarette tax. The national average cigarette tax is \$1.71 per pack of cigarettes. The highest state cigarette tax is New York (\$4.35) and the lowest state cigarette tax is Missouri (\$0.17).
- Chewing tobacco, smokeless tobacco, and snuff is taxed 60% of the factory list price. Smoking tobacco is taxed 80% of the factory list price. Little cigars are taxed \$0.036 per cigar and large cigars are taxed \$0.10-\$0.12 per cigar depending on the recommended retail selling price.



CLEAN INDOOR AIR ORDINANCES

- Smoking is prohibited in all childcare facilities, healthcare facilities, recreational/cultural facilities, retail stores and schools.
- Smoking restricted in restaurants, private workplaces, government workplaces (prohibited on state government property) and casinos (tribal establishments exempt).
- There are no smoking restrictions for bars.

YOUTH ACCESS LAWS

- The minimum age requirement for the purchase of tobacco products is 18, and penalties exist for both minors and merchants who violate this law.
- Establishments are required to post signs stating that the sales to minors is prohibited.
- It is unlawful to offer for sale tobacco products in any manner that allows public access without assistance from a salesperson.
- The sale to minors of bidis is prohibited.
- The sale to minors of electronic cigarettes is prohibited.

CESSATION STATISTICS AND BENEFITS

- The CDC estimates that 50.0% of adult every day smokers in Oklahoma tried to quit smoking for one or more days in 2015.⁹
- The Affordable Care Act requires all Medicaid programs cover all tobacco cessation medications beginning January 1, 2014.^{8†}
- Oklahoma's state quitline invests \$7.38 per smoker; the national average investment per smoker is \$3.46.⁸
- Oklahoma has no private insurance mandate provision for cessation.⁸

†The seven recommended cessation medications are NRT Gum, NRT Patch, NRT Nasal Spray, NRT Inhaler, NRT Lozenge, Varenicline (Chantix), and Bupropion (Zyban).

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