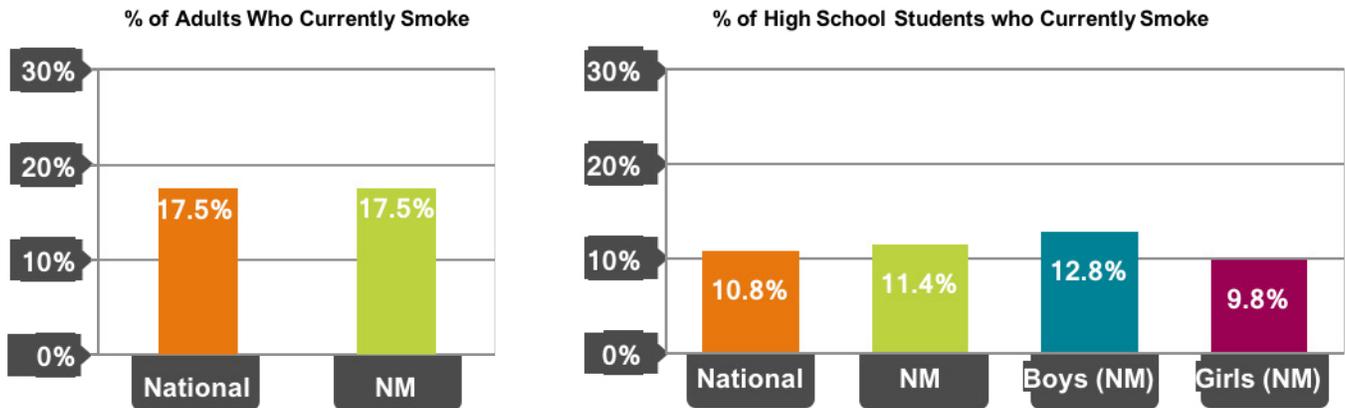


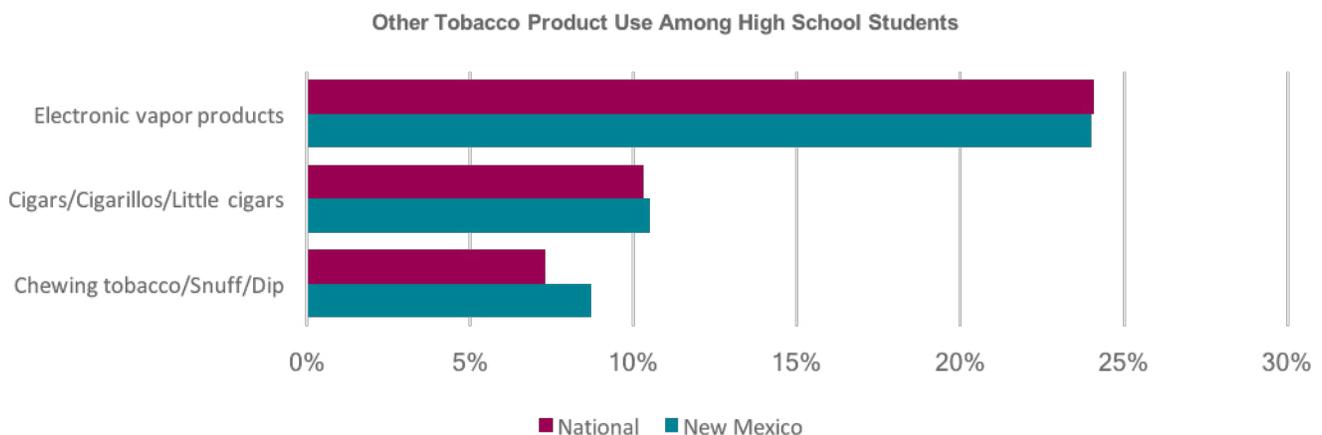
# Tobacco in New Mexico

## CIGARETTE USE\*1-2



## OTHER TOBACCO USE

- The prevalence of smokeless tobacco use among adults in New Mexico was 4.9% in 2014.<sup>3</sup>
- In 2015, 8.7% of high school students in New Mexico used chewing tobacco, snuff or dip on at least one day in the past 30 days. Nationally, 7.3% of high school students used smokeless tobacco on at least one day in the past 30 days.<sup>2</sup>
- In 2015, 10.5% of high school students in New Mexico smoked cigars, cigarillos, or little cigars on at least one day in the past 30 days. Nationally, 10.3% of high school students used cigars, cigarillos, or little cigars on at least one day in the past 30 days.<sup>2</sup>
- In 2015, 24.0% of high school students in New Mexico used electronic vapor products on at least one day in the past 30 days. Nationally, 24.1% of high school students used electronic vapor products.<sup>2</sup>



## ECONOMICS OF TOBACCO USE AND TOBACCO CONTROL

- In FY2017, New Mexico allocated \$5.7 million in state funds to tobacco prevention, which is 24.9% of the Centers for Disease Control and Prevention's (CDC) Annual Spending Target.<sup>4</sup>
- New Mexico received an estimated \$133.8 million in tobacco settlement payments and taxes in FY2017.<sup>4</sup>
- The health care costs in New Mexico, directly caused by smoking, amount to \$844 million annually.<sup>4</sup>
- New Mexico loses \$596.8 million in productivity each year due to smoking.<sup>5</sup>

## STATE TOBACCO LAWS<sup>6-8</sup>

### EXCISE TAX

- The state tax increased to \$1.66 per pack of cigarettes in July 2010. New Mexico is ranked 25th in the United States for its cigarette tax. The national average cigarette tax is \$1.71 per pack of cigarettes. The highest state cigarette tax is New York (\$4.35) and the lowest state cigarette tax is Missouri (\$0.17).
- Cigars that look like, are packaged and labeled like, or are marketed and advertised like cigarettes are taxed \$1.66 per twenty cigars. Roll-your-own tobacco is taxed \$1.66 per 1.8 ounces of tobacco. Bidis and kreteks are taxed \$1.66 per twenty. All other tobacco products are taxed 25% of the product value.



### CLEAN INDOOR AIR ORDINANCES

- Smoking is prohibited in all government workplaces, private workplaces (non-public workplaces with two or fewer employees are exempt), schools, childcare facilities, restaurants, bars (cigar bars are exempt), retail stores, and recreational/cultural facilities.
- There are no smoking restrictions in casinos/gaming establishments.

### YOUTH ACCESS LAWS

- The minimum age requirement for the purchase of tobacco products is 18, and penalties exist for both minors and merchants who violate this law.
- Establishments are required to post signs stating that sales to minors are prohibited.
- Sale clerks must restrict access to tobacco products prior to sale.

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## CESSATION STATISTICS AND BENEFITS

- The CDC estimates that 53.9% of adult every day smokers in New Mexico tried to quit smoking for one or more days in 2015.<sup>9</sup>
- The Affordable Care Act requires all Medicaid programs cover all tobacco cessation medications beginning January 1, 2014. However, there is not yet evidence that the New Mexico Medicaid program has complied with this requirement regarding NRT nasal spray and NRT inhaler.<sup>8†</sup>
- New Mexico's state quitline invests \$5.28 per smoker; the national average investment per smoker is \$3.46.<sup>8</sup>
- New Mexico has a private insurance mandate provision for cessation.<sup>8</sup>

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†The seven recommended cessation medications are NRT Gum, NRT Patch, NRT Nasal Spray, NRT Inhaler, NRT Lozenge, Varenicline (Chantix), and Bupropion (Zyban).

Fiore MC, et al. Treating Tobacco Use and Dependence: 2008 Update. Clinical Practice Guideline. Rockville, MD: US Department of Health and Human Services. Public Health Service: May 2008.

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## REFERENCES

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- 3 CDC, State-Specific Prevalence of Current Cigarette Smoking and Smokeless Tobacco Use Among Adults—United States, 2014, MMWR
- 4 Campaign for Tobacco-Free Kids, *Broken Promises to Our Children: a State-by-State Look at the 1998 State Tobacco Settlement 18 Years Later* FY2017, 2016
- 5 Campaign for Tobacco-Free Kids, *Toll of Tobacco in the United States*, 2017
- 6 American Lung Association, *SLATI State Reports*, 2017
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- 9 CDC, Behavioral Risk Factor Surveillance System, *State Tobacco Activities Tracking and Evaluation System*, 2015