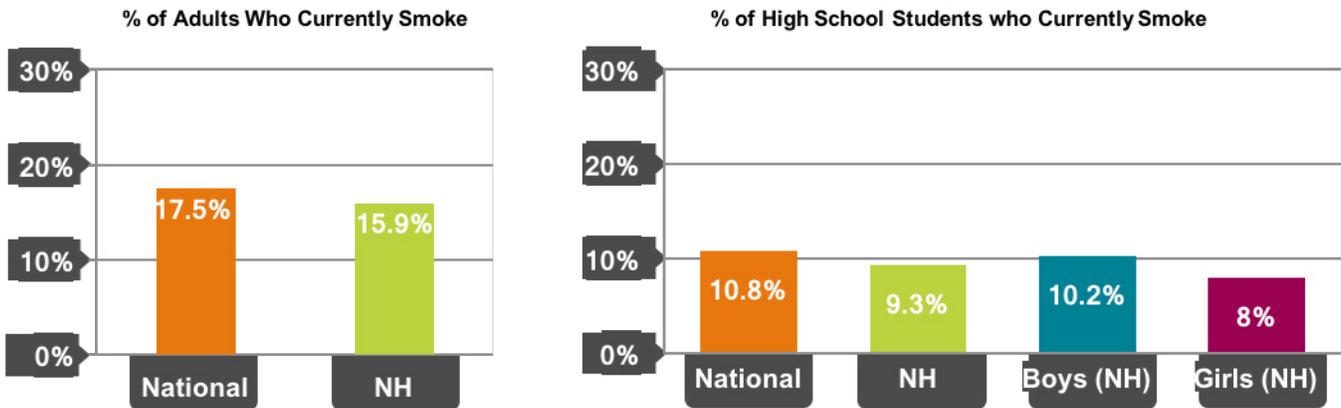


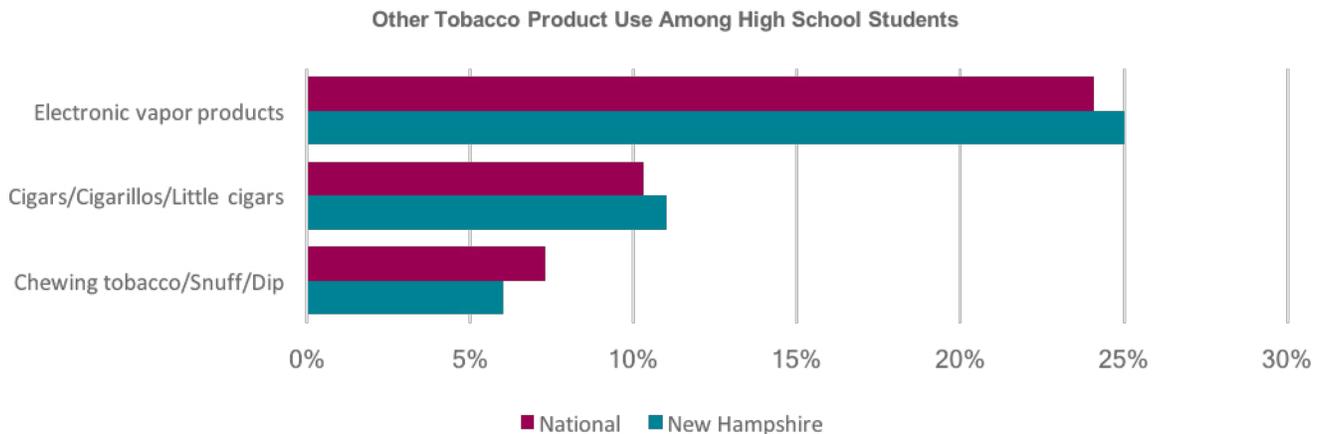
Tobacco in New Hampshire

CIGARETTE USE*1-2



OTHER TOBACCO USE

- The prevalence of smokeless tobacco use among adults in New Hampshire was 2.3% in 2014.³
- In 2015, 6.0% of high school students in New Hampshire used chewing tobacco, snuff, or dip on at least one day in the past 30 days. Nationally, 7.3% of high school students used smokeless tobacco on at least one day in the past 30 days.²
- In 2015, 11.0% of high school students in New Hampshire smoked cigars, cigarillos, or little cigars on at least one day in the past 30 days. Nationally, 10.3% of high school students smoked cigars, cigarillos, or little cigars on at least one day in the past 30 days.²
- In 2015, 25.0% of high school students in New Hampshire used electronic vapor products on at least one day in the past 30 days. Nationally, 24.1% of high school students used electronic vapor products on at least one day in the past 30 days.²



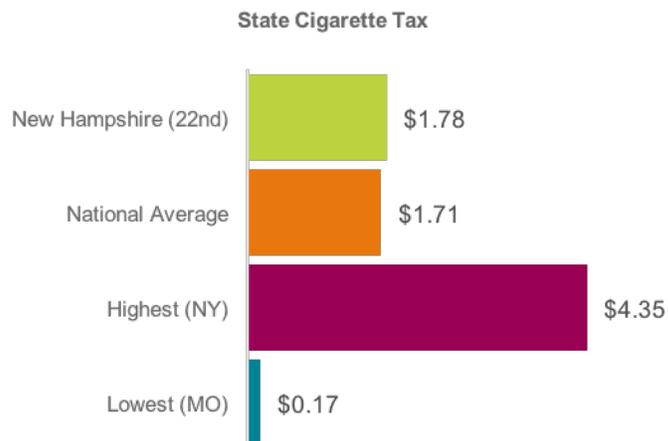
ECONOMICS OF TOBACCO USE AND TOBACCO CONTROL

- In FY2017, New Hampshire allocated \$125,000 in state funds to tobacco prevention, which is 0.8% of the Centers for Disease Control and Prevention's (CDC) Annual Spending Target.⁴
- New Hampshire received an estimated \$265.6 million in tobacco settlement payments and taxes in FY2017.⁴
- The health care costs in New Hampshire, directly caused by smoking, amount to \$729 million annually.⁴
- New Hampshire loses \$506.9 million in productivity each year due to smoking.⁵

STATE TOBACCO LAWS⁶⁻⁸

EXCISE TAX

- The state tax increased to \$1.78 per pack of cigarettes in August 2013. New Hampshire is ranked 22nd in the United States for its cigarette tax. The national average cigarette tax is \$1.71 per pack of cigarettes. The highest state cigarette tax is New York (\$4.35) and the lowest state cigarette tax is Missouri (\$0.17).
- Little cigars are taxed at a rate of \$1.78 per twenty cigars. Loose tobacco, smokeless tobacco, snuff and large cigars (except premium cigars) are taxed 65.03% of the wholesale price.



CLEAN INDOOR AIR ORDINANCES

- Smoking is prohibited in public schools, childcare facilities, restaurants, and bars (allowed in cigar bars and allows for an economic hardship waiver).
- Smoking restrictions are required in government workplaces, private workplaces, casinos/gaming establishments, retail stores, and recreational/cultural facilities.

YOUTH ACCESS LAWS

- The minimum age requirement for the purchase of tobacco products is 18, and penalties exist for both minors and merchants who violate this law.
- Establishments are required to post signs stating that sales to minors are prohibited.
- The sale to minors of electronic cigarettes is prohibited.

CESSATION STATISTICS AND BENEFITS

- The CDC estimates that 51.1% of adult every day smokers in New Hampshire tried to quit smoking for one or more days in 2015.⁷
- The Affordable Care Act requires all Medicaid programs cover all tobacco cessation medications beginning January 1, 2014.^{8†}
- New Hampshire's state quitline invests \$2.70 per smoker; the national average investment per smoker is \$3.46.⁸
- New Hampshire does not have a private insurance mandate provision for cessation.⁸

†The seven recommended cessation medications are NRT Gum, NRT Patch, NRT Nasal Spray, NRT Inhaler, NRT Lozenge, Varenicline (Chantix), and Bupropion (Zyban).

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- 4 Campaign for Tobacco-Free Kids, *Broken Promises to Our Children: a State-by-State Look at the 1998 State Tobacco Settlement 18 Years Later* FY2017, 2016
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