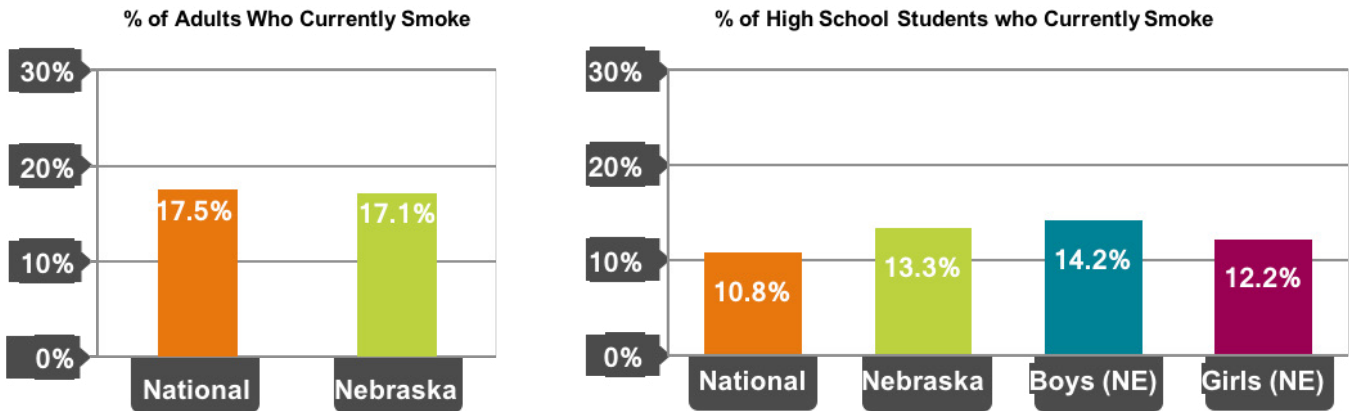


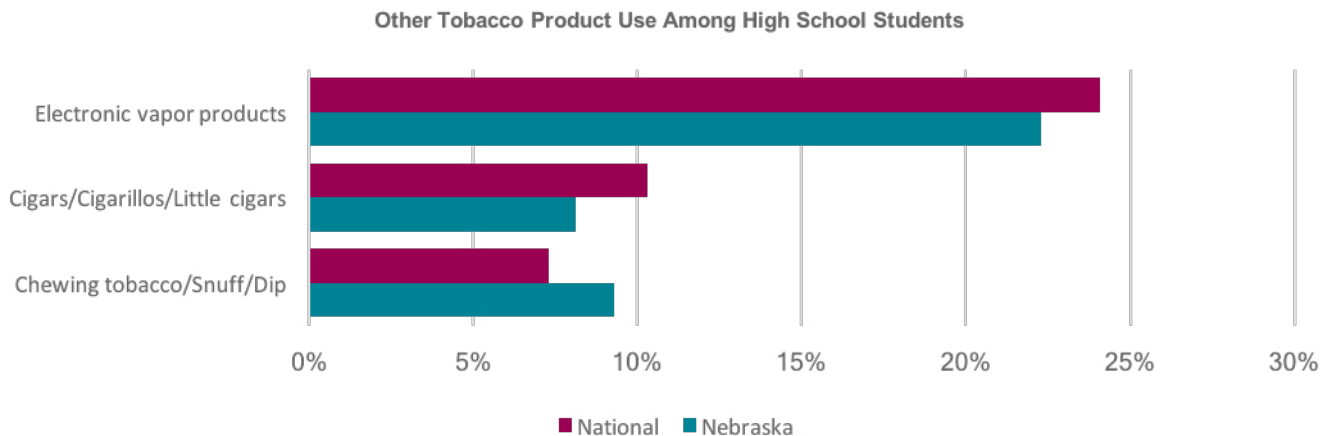
# Tobacco in Nebraska

## CIGARETTE USE\*1-2



## OTHER TOBACCO USE

- The prevalence of smokeless tobacco use among adults in Nebraska was 4.7% in 2014.<sup>3</sup>
- In 2015, 9.3% of high school students in Nebraska used chewing tobacco, snuff, or dip on at least one day in the past 30 days. Nationally, 7.3% of high school students used smokeless tobacco on at least one day in the past 30 days.<sup>2</sup>
- In 2015, 8.1% of high school students in Nebraska smoked cigars, cigarillos, or little cigars on at least one day in the past 30 days. Nationally, 10.3% of high school students smoked cigars, cigarillos, or little cigars on at least one day in the past 30 days.<sup>2</sup>
- In 2015, 22.3% of high school students in Nebraska used electronic vapor products on at least one day in the past 30 days. Nationally, 24.1% of high school students used electronic vapor products on at least one day in the past 30 days.<sup>2</sup>



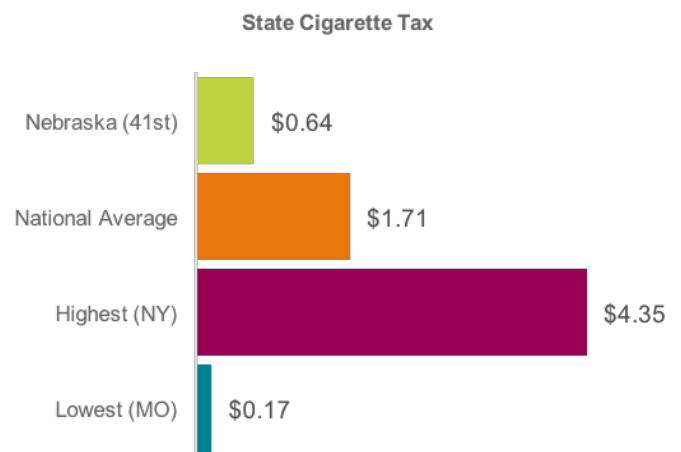
## ECONOMICS OF TOBACCO USE AND TOBACCO CONTROL

- In FY2017, Nebraska allocated \$2.6 million in state funds to tobacco prevention, which is 12.4% of the Centers for Disease Control and Prevention's (CDC) Annual Spending Target.<sup>4</sup>
- Nebraska received an estimated \$103.7 million in tobacco settlement payments and taxes in FY2017.<sup>4</sup>
- The health care costs in Nebraska, directly caused by smoking, amount to \$795 million annually.<sup>4</sup>
- Nebraska loses \$605.5 million in productivity each year due to smoking.<sup>5</sup>

## STATE TOBACCO LAWS<sup>6-8</sup>

### EXCISE TAX

- The state tax increased to \$0.64 per pack of cigarettes in October 2002. Nebraska is ranked 41st in the United States for its cigarette tax. The national average cigarette tax is \$1.71 per pack of cigarettes. The highest state cigarette tax is New York (\$4.35) and the lowest state cigarette tax is Missouri (\$0.17).
- Snuff is taxed \$0.44 per ounce. All other tobacco products are taxed 20% of the purchase price.



### CLEAN INDOOR AIR ORDINANCES

- Smoking is prohibited in all government workplaces, private workplaces, schools, childcare facilities, restaurants, bars (allowed in cigar shops), casinos/gaming establishments, retail stores, and recreational/cultural facilities.

### YOUTH ACCESS LAWS

- The minimum age requirement for the purchase of tobacco products is 18, and penalties exist for both minors and merchants who violate this law.
- The sale to minors of electronic cigarettes is prohibited.

## CESSATION STATISTICS AND BENEFITS

- The CDC estimates that 51.8% of adult every day smokers in Nebraska quit smoking for one or more days in 2015.<sup>9</sup>
- The Affordable Care Act requires all Medicaid programs cover all tobacco cessation medications beginning January 1, 2014.<sup>8†</sup>
- Nebraska's state quitline invests \$1.04 per smoker; the national average investment per smoker is \$3.46.<sup>8</sup>
- Nebraska does not have a private insurance mandate provision for cessation.<sup>8</sup>

<sup>†</sup>The seven recommended cessation medications are NRT Gum, NRT Patch, NRT Nasal Spray, NRT Inhaler, NRT Lozenge, Varenicline (Chantix), and Bupropion (Zyban).

Fiore MC, et al. Treating Tobacco Use and Dependence: 2008 Update. Clinical Practice Guideline. Rockville, MD: US Department of Health and Human Services. Public Health Service: May 2008.

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## REFERENCES

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- 2 CDC, Youth Risk Behavior Surveillance System, 2015
- 3 CDC, State-Specific Prevalence of Current Cigarette Smoking and Smokeless Tobacco Use Among Adults—United States, 2014, MMWR
- 4 Campaign for Tobacco-Free Kids, *Broken Promises to Our Children: A State-by-State Look at the 1998 State Tobacco Settlement 18 Years Later* FY2017, 2016
- 5 Campaign for Tobacco-Free Kids, *Toll of Tobacco in the United States*, 2017
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