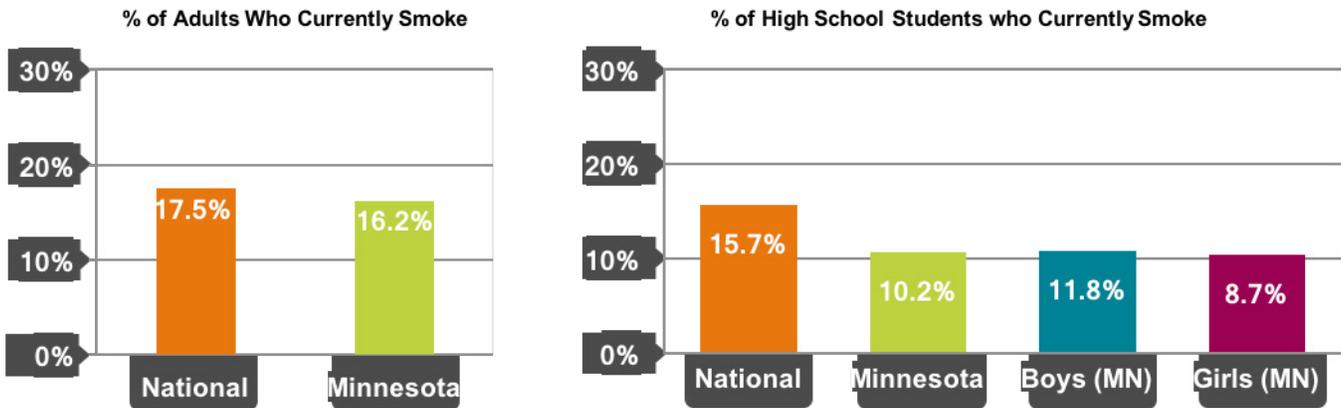


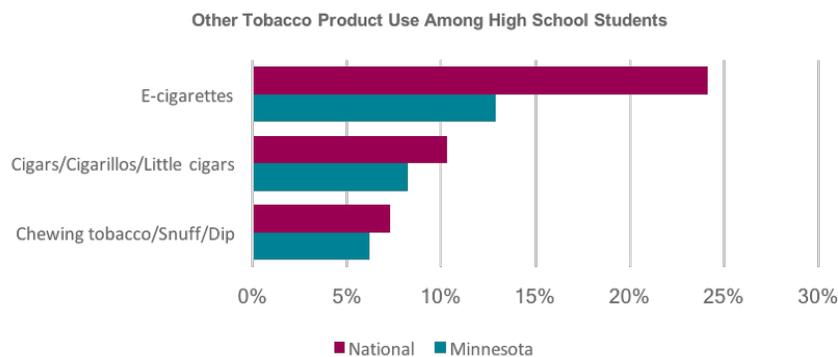
Tobacco in Minnesota

CIGARETTE USE*1-2



OTHER TOBACCO USE

- The prevalence of smokeless tobacco use among adults in Minnesota was 4.0% in 2014.⁴
- In 2014, 5.9% of adults in Minnesota used e-cigarettes on at least one day in the past 30 days.⁵
- In 2014, 3.0% of adults in Minnesota smoked cigars on at least one day in the past 30 days.⁵
- In 2014, 1.4% of adults in Minnesota used waterpipes (hookah) on at least one day in the past 30 days.⁵
- In 2014, 6.2% of high school students in Minnesota used chewing tobacco, snuff, or dip on at least one day in the past 30 days. Nationally, in 2015, 7.3% of high school students used smokeless tobacco on at least one day in the past 30 days.^{2-3†}
- In 2014, 8.2% of high school students in Minnesota smoked cigars, cigarillos, or little cigars on at least one day in the past 30 days. Nationally, in 2015, 10.3% of high school students smoked cigars, cigarillos, or little cigars on at least one day in the past 30 days.^{2-3†}
- In 2014, 12.9% of high school students in Minnesota used electronic cigarettes on at least one day in the past 30 days. Nationally, 24.1% of high school students used electronic vapor products on at least one day in the past 30 days.^{2-3†}



*National and state-level prevalence numbers reflect the most recent data available. This may differ across state fact sheets.

†National prevalence data is from the Youth Risk Behavior Surveillance System.

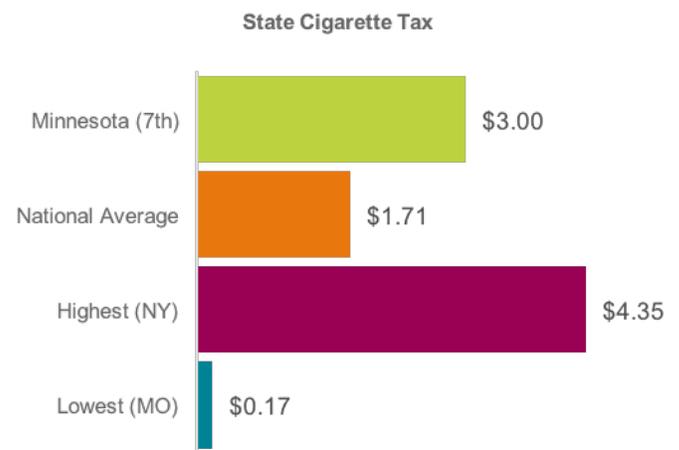
ECONOMICS OF TOBACCO USE AND TOBACCO CONTROL

- In FY2017, Minnesota allocated \$22 million in state funds to tobacco prevention, which is 41.7% of the Centers for Disease Control and Prevention's (CDC) Annual Spending Target.⁶
- Minnesota received an estimated \$746.2 million in tobacco settlement payments and taxes in FY2017.⁶
- The health care costs in Minnesota, directly caused by smoking, amount to \$2.51 billion annually.⁶
- Minnesota loses \$1.54 billion in productivity each year due to smoking.⁷

STATE TOBACCO LAWS⁸⁻¹¹

EXCISE TAX

- The state tax increased to \$3.00 per pack of cigarettes in January 2016. Minnesota is ranked 7th in the United States for its cigarette tax. The national average cigarette tax is \$1.71 per pack of cigarettes. The highest state cigarette tax is New York (\$4.35) and the lowest state cigarette tax is Missouri (\$0.17).
- Moist snuff is taxed \$2.83 per container. Premium cigars are taxed 95% of the wholesale price or \$3.50 per cigar, whichever is less. Electronic cigarettes and e-juices are considered tobacco products and are taxed 95% of the wholesale price. All other tobacco products are taxed 95% of the wholesale price.



CLEAN INDOOR AIR ORDINANCES

- Smoking is prohibited in government workplaces (workplaces with two or fewer employees are exempt), private workplaces (workplaces with two or fewer employees are exempt), schools, childcare facilities, restaurants, bars, casinos/gaming establishments (tribal establishments are exempt), retail stores, and recreational/cultural facilities.

YOUTH ACCESS LAWS

- The minimum age requirement for the purchase of tobacco products is 18, and penalties exist for both minors and merchants who violate this law.
- The sale to minors of nicotine delivery products, including electronic cigarettes, is prohibited.
- Self-service sales are prohibited, except in adult-only facilities.

LOCAL TOBACCO LAWS¹²⁻¹⁶

- In Minneapolis, the sale of flavored tobacco products is restricted to tobacco-product shops. This restriction does not apply to menthol, mint, wintergreen, or “tobacco” flavored products. Tobacco products shops must prohibit entry to people under 18 years of age.
- In St. Paul, the sale of flavored tobacco products is prohibited, except at specialty stores that get at least 90% of their revenue from tobacco. This restriction does not apply to menthol, mint, or wintergreen flavored products.
- In Minneapolis, the minimum price for cigars (after coupons and discounts have been applied and before sales tax) is \$2.60 for a single cigar, \$5.20 for a 2-pack or “double” pack, \$7.80 for a 3-pack, and \$10.40 for packs with 4 or more cigars.
- Rock County has banned pharmacies from selling tobacco products.

CESSATION STATISTICS AND BENEFITS

- The CDC estimates that 47.5% of adult every day smokers in Minnesota quit smoking for one or more days in 2015.¹⁷
- The Affordable Care Act requires all Medicaid programs cover all tobacco cessation medications beginning January 1, 2014.^{10†}
- Minnesota’ state quitline invests \$16.04 per smoker; the national average investment per smoker is \$3.46.^{10§}
- Minnesota does not have a private insurance mandate provision for cessation.¹⁰

†The seven recommended cessation medications are NRT Gum, NRT Patch, NRT Nasal Spray, NRT Inhaler, NRT Lozenge, Varenicline (Chantix), and Bupropion (Zyban).

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§The Minnesota quitline (QUIT PLAN) is legally restricted to providing service for the uninsured and underinsured. Therefore, investment per smoker was calculated using the quitline budget as the number, and the number of uninsured tobacco users in Minnesota as the denominator.

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